

SEO Blogging Checklist

Main Keyword: _____

Supporting Keyword: _____

Blog Post Title: _____

Category: _____

Tags: _____

- H2 Heading
- Word count at least 300
- Main keyword in the first and last paragraphs
- Supporting keyword in the body
- One external link (opens in new window)
- One internal link
- Featured image
- Image Alt-text (may contain keyword)
- Image description contains keyword
- Meta Description
- Post with original excerpt and image posted on Facebook
- Post with original excerpt and image posted on Google+
- Post with original excerpt and image posted on Pinterest
- Post with original text and image posted on Twitter
- Post with original text and image posted on Instagram
- Read aloud to check for readability and errors

