

# OUR PROCESS

We've built a lot of websites for lots of different companies. Throughout that time we've learned how to efficiently work with you for the best results. Here's an overview of our process so you know what to expect.

## DISCOVER

Before starting we are going to ask a lot of questions. We want to fully understand your wants and needs from the beginning. Why do you need a new website? What purpose will your site serve to your customers? Who will take care of the content? These questions and more will help us design the best option for you.



## PLAN

Once we have a complete understanding what your site needs to accomplish, we'll formulate a plan of attack. This will include recommendations for platform, structure and all the bells and whistles. With an agreed upon plan in place, we'll get started on the fun part!

## BUILD

Now we really start digging in and building the website you've been dreaming of. We'll take that plan we all agreed on and make it a reality. Just like building a home we'll put up the walls, fill it with your content and then put in the final touches that make it uniquely yours.



## REVIEW

Once the site is built it's ready to launch, right? Not quite. This is the stage where we double check our work. We'll make sure everything under the hood is working properly and looks exactly the way you want it to before opening the doors to the public.

## LAUNCH

It's the day you've been waiting for. Launch day! This is when the world gets to see the new website and your new online identity. We'll help you get everything ready to announce to your customers. If you've invested in inbound marketing and lead generation, this kicks in now.



## PROTECT

Now that your baby is out in the world, you want to make sure it is safe. We offer world-class maintenance, so your visitors get the best experience possible. For our maintenance clients, we run backups and upgrades as needed so that everything runs smoothly and you can just sit back and relax.

